

# 100 YEARS



# 100 YEARS OF AUTHENTIC PASSION



The Moto Guzzi spark was struck exactly a century ago, on 15 March 1921, thanks to the vision of three aviators who had just returned from the First World War: Carlo Guzzi, Giovanni Ravelli and Giorgio Parodi, with his father, Emanuele Vittorio. The oldest motorcycle manufacturer in Europe stands out straight away for its motoring innovations and its industrial vision,

ahead of its time. In 1950, in the historic Mandello del Lario headquarters where Moto Guzzis are still produced to this day, the first wind tunnel for motorcycles was built. A highly successful heritage made up of legendary bikes and a collection of international trophies, with

**14** WORLD CHAMPIONSHIPS

**11** TOURIST TROPHIES

*Moto Guzzi has written a century of motorcycling history. Forever faithful to its values, timeless and always fashionable, it represents a genuine passion for motorcycles.*

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**KEEP  
RIDING**

# Special Edition Centennial Livery





THE EAGLE IN GOLD FINISH

LEATHER ON THE SEAT TO EMPHASISE THAT 'MADE IN ITALY' ATTENTION TO DETAIL

SATIN-FINISHED METAL FOR THE FUEL TANK, REMINISCENT OF MOTO GUZZI'S RACING PAST

DEDICATED LOGO WHICH CELEBRATES MOTO GUZZI'S 100 YEARS IN GRAPHICS

THE SIDE PANELS ARE GREEN, REMINISCENT OF THE FAIRING ON THE **NORMALE**, THE FIRST MOTO GUZZI

## CENTENNIAL LIVERY **SPECIAL EDITION**

TO CELEBRATE MOTO GUZZI'S 100 YEARS, THE PRESTIGIOUS CENTENNIAL LIVERY, A SPECIAL EDITION PRODUCED ONLY IN 2021. THE EXCLUSIVE COLOUR SCHEME DRAWS INSPIRATION FROM MOTO GUZZI HERITAGE AND THE AESTHETICS OF ICONIC AND UNFORGETTABLE BIKES LIKE THE OTTO CILINDRI, WHICH FLAUNTED ITS SPORTY ESSENCE WITH AN EXTREMELY ELEGANT COMBINATION OF COLOURS.



1921 **100** YEARS 2021

9-12 SEPTEMBER 2021

# The place to be

GIORNATE MONDIALI GUZZI

CAN YOU IMAGINE THE ENERGY OF THOUSANDS OF GUZZISTI FROM ALL OVER THE WORLD? THE GMG ARE ALWAYS A HIGHLY ANTICIPATED EVENT BY EVERY GUZZISTA, THE TIME TO RETURN "HOME", ON LAKE COMO, TO REDISCOVER THE MOTO GUZZI LOCATIONS AND MEET THOSE WHO SHARE THIS GREAT PASSION WITH YOU. WE'LL SEE YOU IN MANDELLO DEL LARIO FROM 9 TO 12 SEPTEMBER 2021. A MUST-ATTEND EVENT TO CELEBRATE THIS CENTENNIAL TOGETHER. YOU CAN FIND COMPLETE INFORMATION IN THE DEDICATED SECTION OF [MOTOGUZZI.COM](https://www.motoguzzi.com)







[MOTOGUZZI.COM](http://MOTOGUZZI.COM)