



Vespa®

75 YEARS YOUNG

Vespa 75th is a celebration of all the cultural and stylistic milestones of the brand beginning in the 1940s. These milestones have been embodied in its sheet metal, which reflects the storied heritage and unique qualities that continues to make Vespa special and relevant today. The Vespa 75th pays tribute to the brand's identity while simultaneously probing into the future of mobility through timeless, iconic design.



VESPA PRIMAVERA 75th

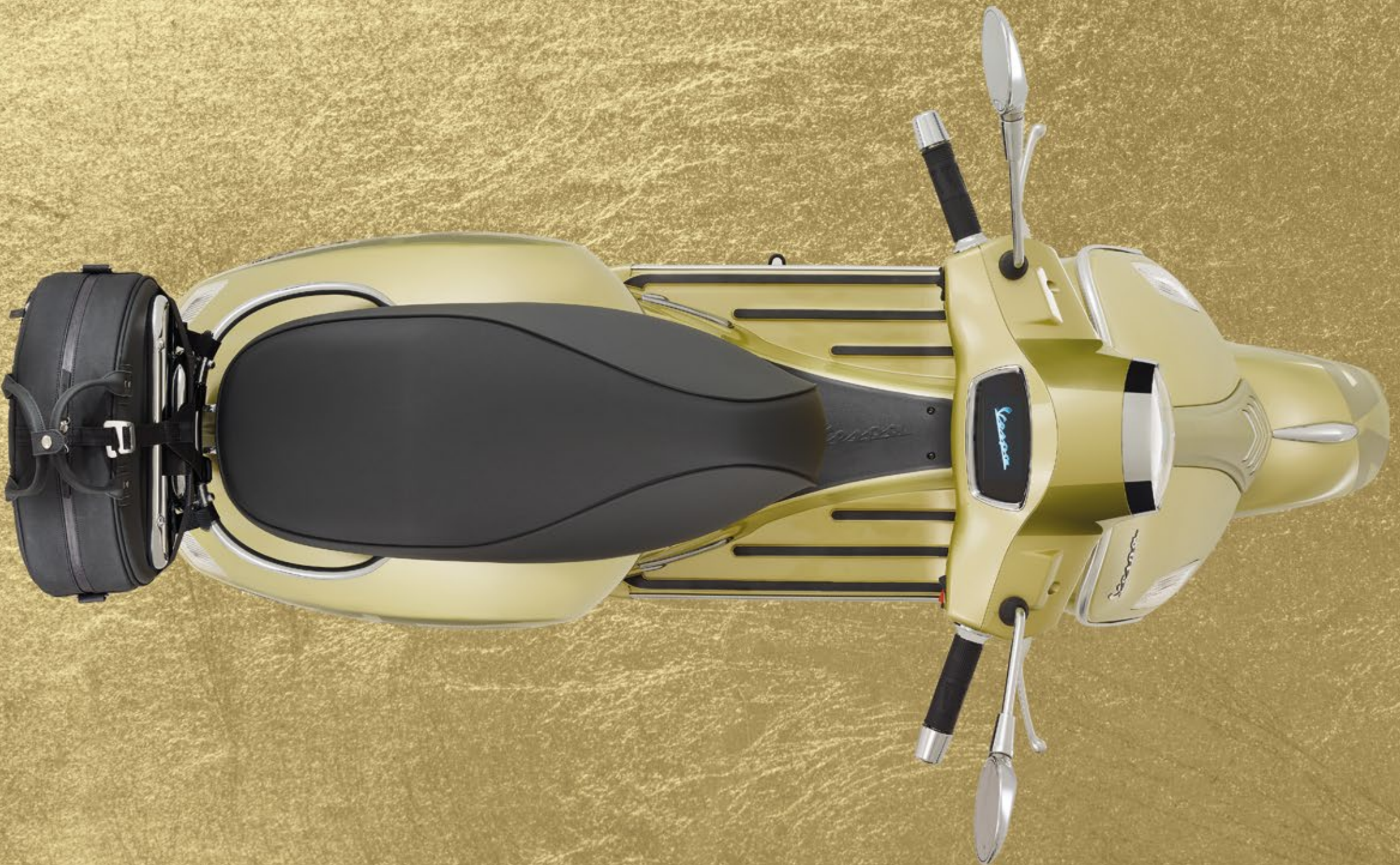


VESPA GTS 75th



DISTINGUISHING DETAILS

In addition to not showing its age, the Vespa 75th special edition proudly flaunts a symbolic number: 75. As an elegant accompaniment to the distinct glossy metallic Giallo 75th colour scheme, the Vespa 75th features a matte metallic pyrite yellow graphic on the side bags and the mudguard, which matches the colour of the corresponding "tie." This updated interpretation of a 40s-era colour scheme is accompanied by a celebratory plaque to ensure that this very important date will not be forgotten.



A SPECIAL EDITION

Acute attention to detail can be seen in the chrome features of the front “tie” and the machined wheel rims in the dust grey colouring. Touching the dark smoke grey coloured seat made of soft Nabuk reveals that the same refined material used for the trim also elegantly finishes the seat. Every design decisions make this celebratory vehicle a truly unique and special model.



ICONIC ELEMENT

A tailored bag was specifically designed for this model to celebrate Vespa as an icon of style. It is positioned on the rear rack. The bag was carefully crafted to carry out dual functions: it serves as an elegant vehicle accessory, as well as a stylish add-on to be flaunted even while not riding. The bag comes standard on all the Vespa 75th models: it is easy to mount and remove from the elegant chrome rack, and it features a water-proof liner.



DEDICATED HELMET

This celebratory model called for a three-button “Made in Italy” jet helmet with an injection-molded thermoplastic shell and chin strap featuring a fine-adjustable clasp, all in an exquisitely Vespa 75th look. The helmet features chrome profiles on a shell painted in the dark smoke grey color. It also features graphics in the Giallo 75th color with a corresponding celebratory logo and a customized inner lining printed with the classic Vespa logo. An exclusive helmet bag also guarantees an extra touch of style by combining safety with maximum functionality. The technical and design features are all about precision, quality and maximum comfort, and ‘Made in Italy’ distinction, which guarantees the ability to move with a Vespa-type passion in a safe manner.

These characteristics refer to the ECE versions of the helmet sold in all countries where these official standards are compulsory for driving on public roads.



WELCOME KIT

Vespa 75th welcomes you to a new era with a special Welcome Kit. You can travel through the decades thanks to a selection of collectable postcards ranging from the 40s to the present and a dedicated vintage Vespa sign.



VESPA PRIMAVERA 75th



VESPA GTS 75th

VESPA PRIMAVERA 75th

50 / 125 / 150 cc

TRADITION AND INNOVATION

Sheet metal body with welded reinforcements

MAXIMUM SAFETY

For 125 cc and 150 cc only, ABS braking system on front wheel

ECOLOGY AND ECONOMY

4-stroke, 3V engine, low consumption and emissions in compliance with standard regulations

TECHNOLOGY AND STYLE

Full LED headlamp and daylight running lights, full colour 4.3" TFT dashboard with built-in Vespa MIA system





VESPA GTS 75th

125 / 300 cc

TRADITION AND INNOVATION

Sheet metal body with welded reinforcements

MAXIMUM SAFETY

ABS braking system for the 125 cc and ABS braking system with ASR traction control for the 300 hpe

ECOLOGY AND ECONOMY

4-stroke 4V engine (with Start&Stop for the 125 cc) for extremely low consumption and emissions in compliance with standard regulations

TECHNOLOGY AND STYLE

Full colour 4.3" TFT dashboard with built-in Vespa MIA system and pictogram navigation

X-CARE + MAINTENANCE

Thanks to the X-Care + services offered by the brand, you can drive your scooter without a care in the world. When you select and purchase one of the packages available to meet various needs, you will be entitled to periodic scheduled maintenance in line with the specifications set out in the use and maintenance manual.

Vespa 125 cc

- 2 YEARS** 3 service operations (1,000 - 10,000 km)
- 3 YEARS** 5 service operations (1.000 - 5.000 - 10.000 - 15.000 - 20.000 km)
- 4 YEARS** 7 service operations (1.000 - 5.000 - 10.000 - 15.000 - 20.000 – 25.000 – 30.000 km)

Vespa 300 cc

- 2 YEARS** 2 service operations (1,000 - 10,000 km)
- 3 YEARS** 3 service operations (1.000 - 10.000 - 20.000 km)
- 4 YEARS** 4 service operations (1.000 - 10.000 - 20.000 – 30.000 km)

X-CARE + EXTENDED WARRANTY

The X-Care+ Extended Warranty completes the dedicated services on offer, protecting your peace of mind when it comes to your scooter and allowing you to travel worry-free with a 1 or 2 year warranty which includes roadside assistance:

- Coverage of repair costs for faults due to manufacturing or assembly defects on parts
- Replacement of any damaged parts with original spare parts, labour included
- Roadside assistance which guarantees non-stop mobility in addition to the breakdown recovery and towing services
- Specialised, certified Piaggio Group Service assistance
- Maintenance of the retail value of your used vehicle in case you decide to sell
- Coverage throughout Europe

Ask your dealership or your authorised service centre for full details of the services and coverage available in your country.



The dream of riding a Vespa is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

www.piaggiofinancialservices.com

The company reserves the right to make technical and aesthetic modifications at any time. Complete information regarding models and accessories is available at www.vespa.com. Ride carefully, always wearing a helmet and suitable gear. Always comply with the Highway Code and respect the environment. Read the user and maintenance manuals thoroughly. Always request original, homologated spare parts in accordance with the laws in force. Refer to Official Vespa Dealers and Authorised Retailers for a secure purchase and guaranteed customer service.

DEDICATED SERVICES

COMPANY WITH
QUALITY SYSTEM
CERTIFIED BY DNV
= ISO 9001 =

COMPANY WITH
ENVIRONMENTAL SYSTEM
CERTIFIED BY DNV
= ISO 14001 =

COMPANY WITH
SAFETY SYSTEM
CERTIFIED BY DNV
= OHSAS 18001 =

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For CHILDREN
A BETTER LIFE FOR THE
CHILDREN OF THE WORLD